

Company: Better Clinical Trials

Project: Use of health profiles to match patients to clinical trials

Overview: We aim to connect pharmaceutical companies with patients through their medical records to reduce the cost associated with finding eligible patients for clinical trials and to expand opportunities for patients to find and participate in clinical trials to better treat their disease.

We combine heterogeneous health data sources and intelligently process the data to provide a more complete clinical picture. These health profiles can be used to better match patients to clinical trials and provide greater insights into research results.

Sometimes clinical trials fail to show improvement in a study population but may work for a subset. By providing greater detail into a patient's life including genetic data, we can better establish who a drug will work for and possibly even why.

Better Clinical Trials takes a holistic approach to understanding a patient's medical history. By looking at the big picture, our clinical profiles will provide researchers with greater information to make better inferences and accelerate the pace of drug development and medical research.