

Company: Connectivity Health

Project: Medication-assisted treatment (MAT) for opioid addiction via a mobile device platform

Overview: At Connectivity Health, we deliver medication-assisted treatment (MAT) for opioid addiction via a mobile device platform. This comprehensive treatment platform allows us to reach patients suffering from addiction irrespective of their geographical proximity to traditional treatment centers. We offer patients access to care free of embarrassment and stigma right in the safety and privacy of home. A primary function of the Connectivity Health application is the observed administration of daily oral medication via videoconference. This allows us to confirm adherence to prescription drug regimens, a critical component to achieving positive outcomes in MAT programs. Secondly, we use the daily observation periods as a touch-point for behavioral intervention. We utilize established techniques in cognitive behavioral therapy (CBT) and mindfulness-based relapse prevention (MBRP) to improve patient retention and drive successful outcomes.

Our business model is to grow via partnership with traditional treatment centers. We will do so by providing a comprehensive treatment program that serves as an extension to existing treatment protocols. This provides treatment centers with a greater reach and improved patient outcomes. By partnering with treatment centers, we can leverage the existing network of prescribing physicians located throughout the United States. The advantage of this business model is that it will enable us to expand without constraint from regulatory

limits in the number of patients that can be treated for addiction by a single physician.

Taken together, Connectivity Health is a personal, private and effective solution that is designed to grow quickly and sustainably in urgent response to the opioid epidemic.